

# *We're all about education.*

*Join us for Packworx training in Shelbyville, Kentucky and learn how to solve your customers' solutions optimally and cost effectively.*

*Excellence through innovation, education, and creative stretch film packaging solutions.*

*Our team of Certified Packaging Engineers is ready to give you the best stretch film crash course available.*



*We're all about education.*

**Σ Sigma Stretch Film®**  
THE INDUSTRY LEADER

800-672-9727  
[www.sigmastretchfilm.com](http://www.sigmastretchfilm.com)

*We believe that Packworx is a key component to the continuing growth of both our business and our distribution partners' businesses.*

**"Excellence through innovation, education and creative stretch film packaging solutions."**

Packworx is our state-of-the-art Package Assessment Lab and Training Center. It is a 12,000 square foot facility developed as part of Sigma's mission of "Excellence through innovation, education and creative stretch film packaging solutions."

We support the development of distributor sales professionals by offering product training to better equip them in a very competitive market. The foundation of Sigma's proprietary Rite-Gauging® methodology as well as basic machinery education will be introduced during the 8-hour training session. The classroom session includes information on stretch film manufacturing techniques, the science behind successful packaging and Sigma's sales philosophy of Rite-Gauging®. This information is then put into practice with hands on application in our wrapping lab.

Packworx also contains a lab, staffed with Certified Packaging Engineers offering solutions to our client's most difficult packaging problems.

**We've got a solution for everyone.**

## Enhance your expertise.

- Σ Learn valuable selling skills that are transferable to all industrial product selling
- Σ Monetize value through improved packaging methods. Giving measurable examples of how Sigma Stretch Film will save client's money.
- Σ Sigma's proprietary Rite-Gauging® Assessment.
- Σ Identifying customer's pain points and presenting solutions.
- Σ Hands-on experience with more than 10 different wrapping systems.
- Σ Enhanced understanding of how blown and cast stretch film is manufactured.
- Σ Selling solutions versus selling products.



Imagine there was a way to determine the quantity, the proper formulation and correct application for your shipment. How do you know which stretch film is optimal for your client? We've developed a holistic approach to packaging that takes all unique requirements into account.

Rite-Gauging® determines the best gauge, number of wraps and type of stretch film to minimize costs and maximize protection of goods during transport and storage.

At Sigma, our focus is on our clients, their organizations, and the safe distribution of their products. Every client opportunity is a separate and distinct exercise, where all aspects of the packaging and shipping operations are considered to develop the best and most efficient solution.

Rite-Gauging® will:

- Reduce the amount of stretch film used.
- Stretch your capital equipment expense.
- Reduce stretch film roll changes, saving packing time.
- Increase productivity of your line.
- Deliver more goods undamaged, reducing waste and increasing profitability.

Make your Rite-Gauging® consultation today!



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Sigma Stretch Film is a division of the Sigma Plastics Group of Companies and is a Certified Minority Owned Company.